[CIRCULÉIRE](https://circuleire.ie/) New Venture Innovation & Mentoring Programme 2021 - Application Form *(NB maximum 6 pages in total)*

**SECTION 1 (1-Page Max)**

Venture Name:

Venture Primary Contact Details

Name:

Phone (Mobile):

Email:

Company Information

Industry Sector:

Year Company was founded:

Company Mission Statement

Founders Dream

**SECTION 2- Venture Description (2-pages Max)**

**Market Problem/Opportunity:**

**Details of Circular Product/Service offering:**

**Innovation** (Detail how your *solution*/offering is innovative):

**Business Model** (How do you currently/plan to serve the market):

**Climate Impact** (Detail the potential waste, environmental and CO2e reductions):

**Program Alignment** (Please detail how your circular value proposition / venture aligns to CIRCULÉIRE’s Objectives):

**What TRL level has your technology/solution attained**? (TRL - Technology Readiness Level - is a measurement of the commercial and technological maturity of your solution on a scale of 1 – 9 [[1]](#footnote-2)

**SECTION 3- VENTURE TEAM (1 Page Max)**

**Team/Partners:**

**Level of Commitment (Financial Investment + Other):**

**Subject matter expertise & track record**:

**Roles and responsibilities**:

**SECTION 4- Go to Market Status and Development Plan (1 Page Max)**

**Go to Market Status** (Please detail the status of the Start-Up/Product/Service):

**Go to Market** Development plan (Please outline the proposed development plan indicating key objectives/deliverables & milestones you would hope to achieve during the CIRCULÉIRE programme)

**SECTION 5 References**

Please add in appropriate references

**SECTION 6 Statement**

The information here provided is complete, relevant, truthful and accurate. I understand that in case a grant is awarded any misrepresentation may lead Irish Manufacturing Research to seek refund.

Signed: Date:

1. <https://ec.europa.eu/research/participants/data/ref/h2020/wp/2014_2015/annexes/h2020-wp1415-annex-g-trl_en.pdf> ) [↑](#footnote-ref-2)